

# EE-205 - Multimedia Compression & Communication.

## UNIT-1

### Multimedia components.

#### Introduction:-

- \* The term "multimedia" is used to indicate that the information/data being transferred over the network may be composed of one or more of the following media types.

#### Text:-

- \* This includes both unformatted text, comprising strings of character forms a limited character set and formatted text strings as used for the structuring access and presentation of electronic document

#### images:-

- \* These includes computer-generated images comprising lines, curves, and circles and digitized images of document and pictures.

#### Audio:-

- \* This includes both low-fidelity speech, as used in telephony, and

high-fidelity stereophonic music as used with compact discs.

video :-

\* This includes short sequences of moving images (also known as video clips) and complete movies / films

\* The applications may involve either person-to-person communications or person to system communications.

\* In general two people communicate with each other through suitable terminal equipment (TE) while a person interact with a system using either a multimedia personal computer (PC) or workstation.

\* The server may contain in a library of digitized movie/video and the user interacts with the server means by a suitable selection device that is connected to the set-top-box (STB) associated with television.

\* for example public switched telephone networks (PSTNs) - also known as general switched telephone networks (GSTNs), were designed initially to provide a basic switched telephone service but as a result of advances in digital signal processing hardware and associated software.

Multimedia skills.

\* There are five basic types of communication network that are used to provide multimedia communication services.

- \* Telephone network
- \* data network
- \* Broadcast television networks
- \* Integrated services digital network.
- \* Broadband multiservice network.

Telephone Network:-

\* Public switched telephone networks have been in existence for many years and have gone through many changes during this time.

\* They were designed to provide a basic switched telephone service which with the advent of the other network types has become known as a plain old telephone service or POTS.

\* As we can see, telephones located in the home or in a small business are connected directly to their nearest local exchange / end office.

\* These located in a medium or large office / site are connected to a private switching office known as a private branch exchange or PBX.

### Data network

\* Data networks were designed to provide basic data communication services such as electronic mail and general file transfer.

\* The two most widely deployed networks of this type are the X.25 network and the Internet.

\* The Internet is made up of a vast collection of interconnected networks all of which operate using the same set of **communication protocols**

\* As we can see in the case of a user at home or in a small business access to the network the internet is through an intermediate **Internet service provider (ISP) network**.

**Broadcast television network:-**

\* BTN were designed to support the diffusion of analog television programs throughout wide geographical areas.

\* In the case of a large town or city, the broadcast medium is normally a **cable distribution network**. While for larger areas, a **satellite network** or

Some times a **terrestrial broadcast NW** is used.

For example when a **cable modem** is integrated into

the STS this provides both a low bitrate Channel and high bit rate Channel from the subscriber back to the Cable head - end.

Integrated service digital network.

\* Integrated service digital networks started to be deployed in the early 1980s and were originally designed to provide PSTN users with the capability of having additional services.

\* These allow users either to have two different telephone calls in progress simultaneously or two different calls such as a telephone call & a data call.

\* With an ISDN, therefore, the access circuit is known as a digital subscriber line (DSL)

\* The digitization of a telephone quality analog speech signal produces a constant bitrate

Binary system - normally referred to as a bitstream - of 64 kbps. Hence the basic DSL of the ISDN - known as the basic rate access or BR420 supports two 64 kbps channels.

### Broadband multiservice network.

\* Broadband multiservice networks were designed in the mid 1980s for use as public switched networks to support a wide range of multimedia communication applications.

\* As such they were designed to be an enhanced ISDN & hence were called broadband integrated services digital network or B-ISDN.

\* Also, for the same reason an ISDN is sometimes referred to as narrowband ISDN (or) N-ISDN.

## Multimedia components & their characteristics

### Text :-

#### Unformatted text:

\* This is also known as **plaintext** and enables pages to be created which comprise strings of fixed-sized characters from a limited character set.

#### Formatted text:

\* This is also known as **richtext** and enables pages & complete documents to be created which comprise of strings of characters of different styles, size, & shape with tables, graphics, & images inserted at appropriate points.

#### Hyper text :-

\* This enables an integrated set of documents (each comprising **formatted text**) to be created which have defined linkage between them.

Unformatted text :

\* The set of characters that are available in the ASCII character set. The term "ASCII" being an abbreviation for the American Standard Code for Information Interchange.

\* This is one of the most widely used character set and the table includes the binary code words used to represent each character.

Format control character:

\* BS (Backspace), LF (line feed), CR (Carriage return), SP (space), DEL (delete), ESC (escape) & FF (Form feed).

Information Separators:

\* FS (file separator) & RS (Record separator).

Transmission control characters:

\* SOH (start of heading), STX (start of text), ETX (end of text), ACK (acknowledge), NAK (negative Acknowledge), SYN (synchronous idle) & DLE (data link escape).

## Formatted Text:-

\* An example of formatted text is that produced by most word processing packages.

\* It is also used extensively in the publishing sector for the preparation of papers, books, magazines, journals and so on.

\* It enables documents to be created that consist of characters of different styles and of variable size & shape each of which can be plain, bold or italicized.

### Example:-

```
<B><FONT SIZE=4><P>Formatted Text<
```

```
</B></FONT>
```

```
<P>This is an example of formatted text  
it includes:</P>
```

```
<FONT SIZE=2>
```

```
</FONT><I><P>Italics,</I>
```

```
<B>Bold</B><U>under
```

```
</U>
```

```
<FONT FACE="French Script MT"
```

< P > Different Fonts < /Font > & < Font

SIZE = 4 > Font Sizes < /P >

### Formatted text

This is an example of formatted text, it includes

Italics, Bold and underlining

Different fonts and font sizes.

### Hyper text

\* Hypertext is a type of formatted

text - that enables a related set of

documents - normally referred to as pages

to be created, which have defined

linkage points - referred to as hyper links

between each other.

\* Associated with each link in

addition to the textual name of the

link & the related format - control information

for its display is a unique network -

wide name known as a uniform

resource locator (URL).

## Images:-

\* Within the context of this topic images include computer-generated images more generally referred to as computer graphics or simply **graphics**, and digitized images of both documents & pictures.

\* Although ultimately all three types of image are displayed in the form of a 2D matrix of individual picture elements known as **pixels** or sometimes **pels**.

\* Each type is represented differently with in the computer memory or more generally in a computer file.

\* Also each type of image is created differently & hence it is helpful for us to consider each separately.

## Graphics:-

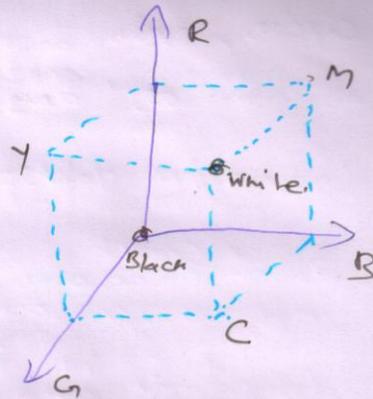


Fig. Additive color mixing.

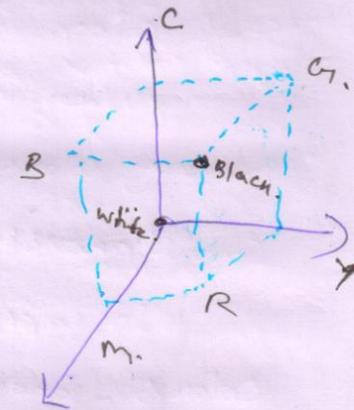


Fig: subtractive color mixing.

\* There is a range of software packages and programs available for the creation of computer graphics.

\* These provide easy to use tools to create graphics that are composed of all kinds of visual objects including lines, arcs, squares, rectangles

\* This involves a finely-focused electron beam - the raster - being scanned over the complete screen.

### Pixel depth:-

\* The number of bits per pixel is known as pixel depth and determines the range of different colours that can be produced.

### Aspect ratio.

\* Both the number of pixels per scanned line and the number of lines per frame vary, the actual numbers used being determined by what is known as the **Aspect ratio** of the display screen.

\* The memory requirements to store a single digital image can be high and vary between 307.2 kbytes for an image displayed on a **VGA (video graphics array)** screen with 8 bits per pixels through to approximately 2.36 Mbytes for a **SVGA (super VGA)** screen with 24 bits per pixel.

## Audio:-

\* Essentially, we are concerned with two types of Audio Sgl.

\* Speech signals as used in a variety of interpersonal applications including telephony and video telephony and music-quality audio as used in applications such as CD-on-demand and broadcast television.

### PCM speech.

\* Most interpersonal applications involving speech take for communication purposes a public switched telephone network (PSTN)

\* Because this has been in existence for many years the operating parameters associated with it were defined some time ago.

\* More modern systems have moved to using 8 bits per sample in each case, giving a much improved performance over early 7-bit systems.

\* The digitization procedure is known as pulse code modulation (PCM) and the international standard relating to this defined in ITU-T Recommendation G.711.

\* It consists two additional circuit Compressor (encoder) and an expander (decoder).

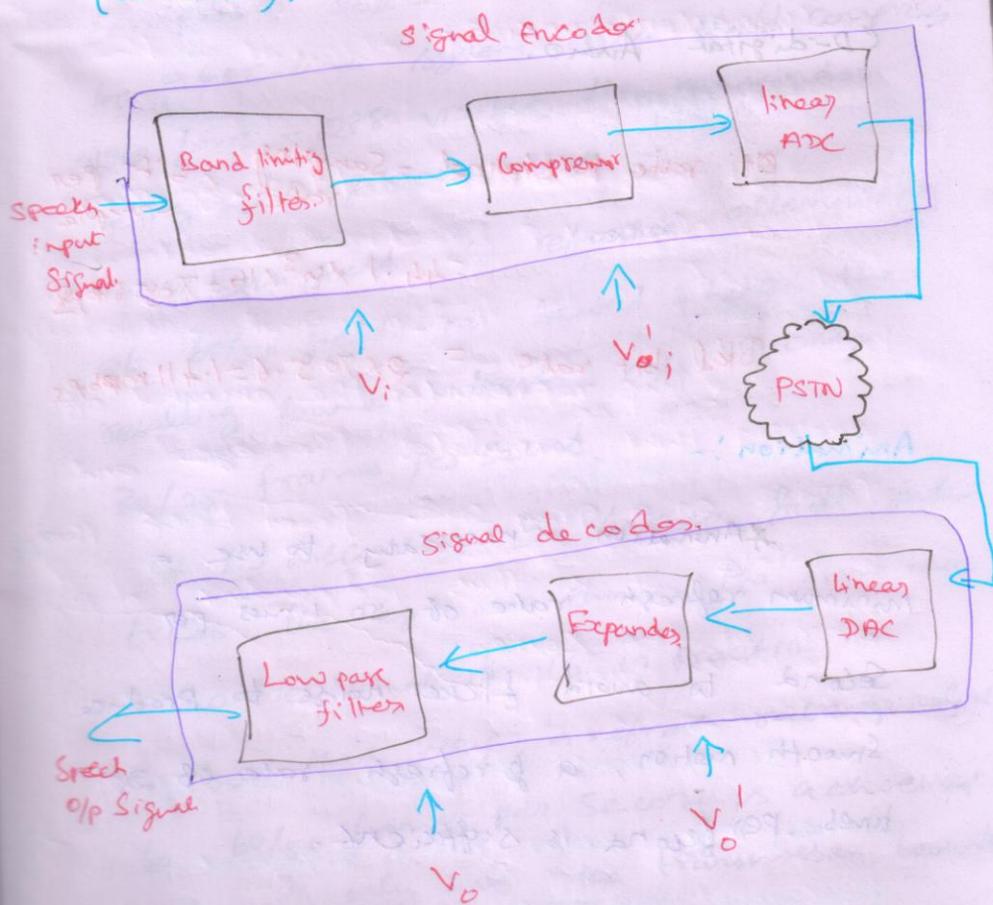


Fig. signal encoding & decoding schematic.

## video :-

\* Video features in a range of multimedia applications.

### Entertainment :-

\* Broadcast television & VCR/DVD recordings.

### Interpersonal :-

\* Video telephony and video conferencing.

### Interactive :-

\* Windows containing short video clips.

### Brightness :-

\* This represents the amount of energy that stimulates the eye and varies on a gray scale from black to white. It is thus independent of color of the source.

### hue :-

\* It represents the actual color of source, each color has a different frequency/wavelength & the eye detects the color.

### Saturation:-

\* This represents the strength or vividness of the color, a pastel color has a lower level of saturation than a color such as red.

\* Also a saturated color such as red has no white light in it.

### Chrominance

Blue chrominance

Red chrominance

\* The Blue Chrominance and Red Chrominance are then used to represent the coloration - hue & saturation - of the source.

\* The Two Color difference signals

$$C_b = B_s - Y_s \quad \text{and} \quad C_r = R_s - Y_s.$$

### HDTV format

\* There are a number of alternative digitization formats associated with high definition television (HDTV).

\* The resolution of those which relate to the older 4/3 aspect ratio tubes come up to  $1440 \times 1152$  pixels and the resolution of those which relate to the newer 16/9 wide screen tube can be up to  $1920 \times 1080$  pixels.

### SIF

\* The source intermediate format has been found to give a picture quality comparable with that obtained with video cassette recorder (VCR).

\* It uses half the spatial resolution in both horizontal & vertical directions that used in the 4:2:0 format - a technique known as subsampling.

525-line system:  $Y = 360 \times 240$

$$C_b = C_r = 180 \times 120$$

625-line system:  $Y = 360 \times 288$

$$C_b = C_r = 180 \times 144$$

\* The worst case bitrate in both systems in this format is

$$6.75 \times 10^6 \times 8 + 2(1.6875 \times 10^6 \times 8) = 81 \text{ Mbps}$$