

Question Paper Code : 80701

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2016.

Seventh Semester

Electrical and Electronics Engineering

MG 6851 – PRINCIPLES OF MANAGEMENT

(Common to Robotics and Automation Engineering, Polymer Technology, Fourth Semester Industrial Engineering and Management and Fifth Semester Industrial Engineering, Sixth Semester Mechanical Engineering (Sandwich), Aeronautical Engineering, Automobile Engineering, Electronics and Communication Engineering, Environmental Engineering, Geoinformatics Engineering, Mechanical Engineering, Mechanical and Automation Engineering, Mechatronics Engineering)

(Regulations 2013)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What are the functions of a Manager?
2. Give the current trends in Management.
3. What is meant by policies?
4. Define MBO.
5. Define "Departmentation".
6. What is meant by performance appraisal?
7. What are the elements in the Maslow's hierarchy of needs?
8. What is effective communication?
9. What are the uses of computers in management control?
10. Discuss the productivity problems in a management.

PART B — (5 × 16 = 80 marks)

11. (a) Explain in detail about the different types of business organization. (16)
Or
(b) Discuss in detail the evolution of management. (16)
12. (a) Discuss in detail about the classification of planning practices. (16)
Or
(b) Explain briefly about the decision making steps and process. (16)
13. (a) Explain briefly about the various types of departmentation. (16)
Or
(b) (i) Discuss the types of Centralization. (8)
(ii) Explain about the organizational Culture. (8)
14. (a) Explain the various types of Leadership with its different styles. (16)
Or
(b) (i) Explain the different barriers and breakdowns of communication process. (8)
(ii) Difference between motivation and satisfaction. (8)
15. (a) Discuss in detail about the budgetary and non - budgetary control techniques. (16)
Or
(b) Impact of IT in management concepts - Discuss. (16)